



# 4<sup>TH</sup> WORLD CONGRESS OF **CLINICAL** **LIPIDOLOGY**

27 – 29 JUNE 2025 • VIENNA, AUSTRIA

# PROSPECTUS



## VENUE

InterContinental Hotel, Vienna, Austria



## CONGRESS LANGUAGE

English



**Ms. Reut Portugal**

**Sponsorship and Exhibition Manager**

[rportugal@paragong.com](mailto:rportugal@paragong.com)



# WELCOME LETTER

## DEAR COLLEAGUES

I would like to draw your attention to the **4th World Congress of Clinical Lipidology** which will take place in **Vienna, Austria from June 27<sup>th</sup> to 29<sup>th</sup>, 2025**.

This extraordinary event will provide state of the art educational lectures in the field of clinical Lipidology, focusing on practical lipid management including difficult to treat hyperlipidemias, genetic dyslipidemias, screening, dietary and nutraceutical approaches and case studies. Major emphasis will be given to new therapeutics, guidelines and management of high-risk patients. The speakers are internationally recognized experts in the field of dyslipidemias and will be available for small group discussions and workshops. In addition, debate sessions will highlight topics that are currently controversial.

**A diversity of sponsorship opportunities** is presented in the prospectus, offering a unique chance to engage with leaders in the field and showcase your brand.

Don't miss this opportunity to be a part of this prestigious congress.

Looking forward to seeing you !

Yours sincerely,

**Assoc. Prof. K. Kostner**  
**Chair of the Organizing Committee**



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**Assoc. Prof. K. Kostner**  
**Chair of the Organizing Committee**

**We look forward to seeing you in Vienna, Austria June 27-29 2025!**

# ATTENDEE PROFILE

General Practitioners

Physicians

Cardiologists

Endocrinologists

Lipidologists

Nephrologists

Dieticians

Healthcare professionals with an interest in lipid disorders

Epidemiologists

## TARGET REGIONS



**Expected Number of Participants**

**500**

# CONGRESS TOPICS -TBA



- ❖ Classification and Detection of Dyslipidemias
- ❖ Genetics of Lipid Disorders
- ❖ Lipid Guidelines
- ❖ Atherosclerosis Imaging
- ❖ Familial Dyslipidemias
- ❖ Difficult to treat Hyperlipidemia
- ❖ Statin Resistance/Intolerance
- ❖ Lipid Control in Diabetes and Metabolic Syndrome
- ❖ Diet and Neutraceuticals
- ❖ Novel and Old Drugs
- ❖ PCSK9 Inhibitors
- ❖ HDL, TG, Lp(a)
- ❖ Apheresis



# PREMIUM SPONSORSHIP

ANCHOR | EURO 68,000

Valid until February 10<sup>th</sup>, 2025

## DURING CONGRESS

- › 60 Minute Symposium as part of the scientific program- subject to scientific committee approval.
- › 18sqm Exhibition Open Space
- › 10x Exhibitors / Congress Badges
- › 4x Social congress Passes
- › Pop up messages on the congress app including promoting the symposium
- › Recognition during the opening and closing ceremony & program
- › Company's video in the lecture hall – upon committee approval
- › Printed color Advertisement

## PRE – CONGRESS AND SPONSOR FEATURES

- › Clickable logo placement, logo on the congress website, signages on site and congress app
- › 5 Email- blast to the participants. Content will be provided by the sponsor
- › 5 Social media posts on the congress pages: LinkedIn, FB, Instagram



Available X1



# PREMIUM SPONSORSHIP

## PLATINUM | Euro 40, 000

X1

Available

### DURING THE CONGRESS

- › 45 Minute Symposium in scientific program. subject to scientific committee approval.
- › 12sqm Exhibition Open Space
- › 8x Exhibitor / Congress badges
  - 3x Social congress Passes
- › Recognition during the opening and closing ceremony, program and on signages
- › Congress Lanyards will be branded with sponsor's logo. Sponsor will be responsible to produce and provide the lanyards
- › A printed color Advertisement

### PRE-CONGRESS AND SPONSORS FEATURES

- › Clickable logo placement
  - On the congress website
  - On signages on site
  - On the congress app
- › 4 Email- blast to the participants-Content will be provided by the sponsor
- › 4 Social media posts

## GOLD | Euro 30, 000

X2

Available

### DURING THE CONGRESS

- › 30 Minute Symposium in scientific program. subject to scientific committee approval.
- › 8sqm Exhibition Open Space
- › 6x Exhibitor / Congress badges
- › 2x Social congress Passes
- › Recognition during the opening ceremony ,program and on signages
- › Congress badges will be branded by sponsors' logo
- › A printed color Advertisement

### PRE-CONGRESS AND SPONSORS FEATURES

- › Clickable logo placement
  - On the congress website
  - On signages on site
  - On the congress app
- › 3 Email- blast to the participants- content will be provided by the sponsor
- › 3 Social media posts

## SILVER | Euro 20, 000

X3

Available

### DURING THE CONGRESS

- › 6sqm Exhibition Open Space
- › 4x Exhibitor / Congress badges
- › 1x Social congress Passes
- › Recognition during the opening ceremony and on signages
- › Coffee break areas will be branded by sponsor's logo/ image
- › A printed color Advertisement

### PRE-CONGRESS AND SPONSORS FEATURES

- › Clickable logo placement
  - On the congress website
  - On signages on site
  - On the congress app
- › 2 Email blast to the participants- content will be provided by the sponsor
- › 3 Social media posts

Upgrade to 60 minutes lunch symposium. For further details please contact the sponsorship manager at [rportugal@paragong.com](mailto:rportugal@paragong.com)

# SPONSORSHIP OPPORTUNITIES



## 30 MINUTE SYMPOSIUM

**Euro 10,000** Valid until 10 February, 2025

- Take this unique opportunity to join Inspired 2025 and effectively reach hundreds of the world's leading international professionals by supporting our interesting program for both senior and junior doctors, which covers in depth important clinical subjects.
- Topic and Speakers subject to Scientific approval See below return on investment for participation.
- Upgrade to 60 minutes Lunch Symposium . For further details, please contact the Sponsorship Manager

**EXHIBITION RAW SPACE 6 Sqm (3X2 meters)**

**Euro 4,900**

- › 2 Exhibitor **badges**
- › 1 Standard electric **socket**
- › 1 **Table** + 2 **Chairs**
- › Coffee, refreshment and lunch as part of the **congress**



## CONGRESS BADGES

2 complimentary daily badges – valid to the date of the **symposium**

# MORE SPONSORSHIP OPPORTUNITIES



## ADVERTISING OPPORTUNITY

The company logo shall be placed as "Symposium Sponsor" on the material below:

- Congress Website
- 2 Newsletter to the Inspired database
- 1x Push Notification on congress app. (Includes promotion of the symposium and speaker)
- Company logo will be promoted on screen before the symposium starts.
- The company has the right to 1x pop up banner (600mm x 1600mm) displayed in the sponsored session hall for the allocated time provided. The company is responsible for the production, set-up and strike of the banners in the venue before and after the sponsored session.

## COFFEE AREA BRANDING

**Euro 4,900**

- › BRANDING ON 2025 Inspired CONGRESS Coffee area
- › Your brand will be prominently displayed on the coffee stands at the exhibition area.

## CONGRESS BADGES

**Euro 7,900**

- › BRANDING ON 2025 Inspired CONGRESS participants badges
- › Your logo will be prominently displayed on the official Congress badges

## CONGRESS LANYARDS

**Euro 6,800**

- › BRANDING ON 2025 Inspired CONGRESS LANYARDS
- › Your logo will be prominently displayed on the official Congress lanyards. Sponsor will be responsible to produce and to provide the Lanyards





# PROMOTIONAL PACKAGES



## CONGRESS APP

- › The sponsoring company will have the opportunity to have full recognition on the congress app.
- › Including splash image on landing page, company profile, logo, contact details on the home page
- › 1x Push notification per day during the congress

**EURO 3,000**



## ADVERTISING

- › Full-page colour advertisement(s) are available in the congress app.
  - › Format: Png/Jpeg
- Euro 800 per ad**
- › Full-page colour printed advertisements

**EURO 800 PER AD**



## PROMOTIONAL INSERT

- › Inclusion of promotional material, such as leaflets distributed at the registration desk.
- › Please note that the material should be provided by the sponsor and must be approved by the organizers [maximum size A4].

**EURO 1,400 / EURO 1,800**  
Exhibitors/None Exhibitors



# NETWORKING OPPORTUNITIES

## WELCOME RECEPTION

Euro 20,000

**Exclusive Sponsorship of the CONGRESS Welcome Reception.**

### Benefits include

- › Advertisement
- › Branding/logo in Congress Program
- › Significant branding at the Welcome Reception
- › Sponsor's logo with hyperlink on Congress website
- › Option to brand suitable promotional souvenirs at the Welcome Reception
- › 2 complimentary passes to attend the Congress and social functions
- › Verbal acknowledgement at the congress

**Looking forward to welcoming you !**

